



Hadrian's Wall
Heritage Ltd

PRESS RELEASE

Hadrian's Wall Country producers bring some sparkle to Carlisle Christmas market

Members of the Hadrian's Wall Locally Produced Scheme will be bringing some extra festive cheer to Carlisle's Christmas market on Sunday 7th December.

It will be the first time that the Hadrian's Wall Locally Produced Scheme has had a presence at the market. Christmas shoppers will be able to buy a wide variety of quality products including gifts, jewellery, food and drink from across Hadrian's Wall Country and beyond.

Hadrian's Wall Heritage Limited re-launched its Locally Produced Scheme earlier this year to encourage people to buy products that have been made locally and to give local producers practical help with marketing and selling their goods.

Twelve members of the scheme will be at Carlisle's Christmas market under the Hadrian's Wall Locally Produced Scheme.

The food producers will include Spotted Meats from Friar Hill Farm at Roweltown near Carlisle, who will be selling quality locally produced bacon, ham and sausage. Featherstone Farmhouse Pantry from Greenhead will have delicious

fruit cordials, herb jellies, cakes and puddings. There will also be a number of producers from outside Cumbria such as Northumbria Soda Breads from Matfen in Northumberland.

For anyone wanting to buy a local brew, ales and bitters will be on sale from the Geltsdale Brewery in Brampton. There will also be a number of jewellery producers including Lena Pringle Jewellery in Hexham and Caraway Silver Works in Cumbria, who sell a variety of handmade sterling silver jewellery.

Hadrian's Wall Heritage Ltd was set up in 2006 to help look after, protect and conserve the World Heritage Site, as well as to enhance the quality of the visitor experience and increase the Wall's contribution to the local and regional economy through sustainable tourism.

Hadrian's Wall Heritage Ltd's Sustainable Development Officer, Julie Sloan runs the Locally Produced Scheme. She said: "The quality and range of our locally produced goods is incredibly high. Carlisle Christmas market is an ideal opportunity for our members to show off their products and for Christmas shoppers in Carlisle to buy some special Christmas gifts".

Any tourism related business or local producer can become part of the Hadrian's Wall Locally Produced network. The boundaries lie from Ravenglass on the West Cumbrian coast to South Shields on the north east coast and within a 10 mile radius of the original line of Hadrian's Wall. However if the product has a particular Roman theme and is within a 50 mile radius they may also join.

Products are wide ranging and can include anything from farm produce, locally made goods and organic food and drink, through to clothing, arts, crafts, gifts and jewellery. For more information on the Scheme and Hadrian's Wall in general please visit www.hadrians-wall.org or call 01434 322002.

Ends

For further information, please contact Paul Gardner at Osprey Communications on 015394-42436 or email paul@ospreycommunications.co.uk

Notes to Editors

1. A full list of the producers who will be at the Carlisle Christmas market is below.
 - Spotted Meats
 - Featherstone Farmhouse Pantry
 - Oscar and Toots
 - Sprungli Events
 - Lena Pringle Jewellery
 - Northumbria Soda Breads
 - Toot de Sweet
 - Caraway Silver Works
 - Country Fare
 - Geltsdale Brewery
 - Bessy Beck Ltd
2. Hadrian's Wall Heritage Ltd is a not for profit company with responsibility for the coordination, protection, development and marketing of the Hadrian's Wall World Heritage Site and the areas it passes through.
3. The organisation was set up in May 2006 in partnership with One NorthEast (One), the Northwest Regional Development Agency (NWDA), Natural England and English Heritage.
4. Hadrian's Wall Heritage works in partnership with a number of organisations. It brings together business and conservation, visitors and local communities in a uniquely focused way, with the overall aim of:
 - Creating jobs and enhancing the local economy
 - Attracting more visitors who will stay longer and spend more in the area
 - Creating a vibrant and sustainable visitor economy
 - Finding better ways to interpret and protect an internationally recognised monument
 - Making Hadrian's Wall a truly world-class destination