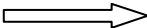
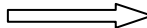
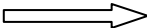
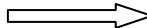
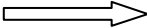
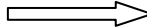
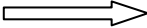
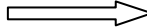
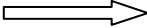
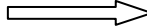
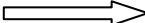
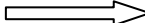
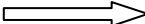
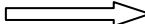
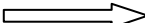
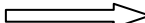
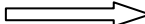
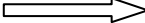
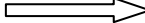
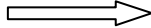
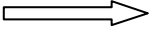
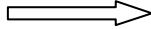
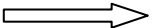
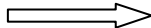
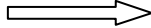
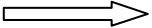
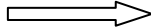
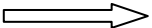
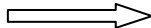


**Hadrian's Wall WHS Management Plan
Access and Transport Draft 2008-14 Action Plan**

Policies	Ongoing Actions	Actions 2010	Actions Post 2010
Policy 10a: The Hadrian's Wall Country Bus service should be developed and enhanced to the greater benefit of visitors and communities within the WHS and to increase passenger numbers and the viability of the service.			1. Increase frequency of the service 2. Explore the provision of new buses in the lifetime of the Plan, using this as an opportunity to introduce more environmentally fuel-efficient vehicles.
	3. Continue to monitor and review the performance of the Hadrian's Wall Country Bus service and the needs and experience of visitors and local communities using it. 4. Develop better integration between the Hadrian's Wall Country Bus service and other modes of transport.		
Policy 10b: 4. Site managers should consider offering incentives to visitors who travel to their sites using public transport exclusively.	1. Explore the potential of schemes to incentivise the use of public transport.		
Policy 10c: Accessibility for coach services should be improved where this can be done without detriment to the OUV of the Site	1. Continue to consider options to improve coach access 2. Maintain and improve liaison with coach operators to better understand their access and scheduling requirements		
Policy 10d: The greater use of rail services should be promoted as a means of improving access to the WHS.	1. Continue to work with rail service operators to promote the WHS 2. Continue to work with rail service operators to provide better integration of services with other modes of transport		
Policy 10f: Promote the Hadrian's Wall National Trail in such a way that protects the archaeology underfoot and the setting of the WHS	3. Develop for alternative itineraries and destinations for the winter period, to take pressure off the National Trail and the WHS.		

Policies	Ongoing Actions	Actions 2010	Actions Post 2010
Policy 10g: Options should be developed to broaden choices for walkers and to improve the quality of their experience	<p>1. Improve the rights of way network within the WHS and its Buffer Zone and develop and maintain a network of circular walking routes associated with the National Trail of varying length and ability;</p> <p>3. Promote the development of the North West Coastal Trail and provide appropriate interpretive and promotional material linked to the National Trail</p>		
Policy 10i: Measures should be implemented to promote use of the Hadrian's Cycleway and to improve the experience of cyclists using it	<p>1. Develop and upgrade the cycleway along the Cumbrian coast to enable access throughout the WHS;</p> <p>2. Clarify and confirm responsibilities and the provision of resources for the ongoing maintenance of the cycleway;</p> <p>3. Improve and upgrade signage along the Cycleway and signage linking it to other routes and other modes of transport;</p> <p>4. Improve the provision of facilities for cyclists throughout the route and elsewhere within the WHS.</p>		
Policy 10j: A review of recommendations for the management of private car usage in the 1999 Transport Strategy should be undertaken with the protection of the OUV of the Site and Buffer Zone as a central principle.	<p>1. Undertake review of 1999 Transport Study recommendations on the management of car usage.</p> <p>2. Commission research to monitor road traffic volumes speeds and usage</p>		
		<p>3. Establish a Military Road Action Group to identify options and make recommendations to improve safety along the B6318</p>	
Policy 10j: A review of recommendations for the management of private car usage in the 1999 Transport Strategy should be undertaken with the protection of the OUV of the Site and Buffer Zone as a central principle.	<p>1. Undertake review of 1999 Transport Study recommendations on the management of car usage.</p> <p>2. Commission research to monitor road traffic volumes speeds and usage</p>		

Policies	Ongoing Actions	Actions 2010	Actions Post 2010
		3. Establish a Military Road Action Group to identify options and make recommendations to improve safety along the B6318	
Policy 10k: Create an integrated strategy for signage for the WHS	1. Review current signage provision and make recommendations for improvement		
Policy 10l: Partners will work together with HWHL to provide a strategic approach to sustainable transport provision to and within the WHS and to ensure that adequate resources are provided to develop and maintain sustainable transport options.	1. Actively develop and promote sustainable transport options including cycling and walking hubs and use of public transport for access to and within the WHS; 2. Invest in existing and new attractions that encourage sustainable modes of transport and limit growth of car-based travel, where possible.		
		3. Promote Hadrian's Wall WHS as a green tourism destination	
Policy 10m: Access to the WHS should be as widely inclusive as possible, without compromising its OUV.	1. All those involved in management of access will examine what can be done to improve access `within the WHS for all disabled visitors. 2. DDA compliance will be regularly reviewed by site and museum managers.		
Policy 11 a: Investment in first-class interpretation and visitor facilities that maximise understanding and appreciation of the WHS should continue at sites in the WHS and its Buffer Zone.	2. Aim to provide better wet-weather attractions, family-friendly visitor facilities, catering, toilets and facilities for walkers and cyclists at the main WHS attractions and sites.		
Policy 13b: WHS managers should follow a programme of proactive engagement to establish a better understanding of local community groups and interests.	5. Work with volunteers and local agencies to develop circular walks that connect settlements with the WHS and National Trail and improve existing circular walks.	